




Clutch DEX

# Clutch DEX Whitepaper

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World Cup Clutch Meme + Prediction Market → meme DEX (Meme  
Decentralized Exchange)



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## 1. Project Overview

Clutch DEX is a community-driven crypto project that uses the World Cup prediction market as its traffic entry point and a DEX as its value foundation.

**Early**

Gather users and attention through World Cup narratives, Meme coins, mini-games, and prediction markets.



**middle**

Map users and consensus to the DEX Angel Round, driving actual DEX adoption through airdrop farming and viral growth.



**late**

Build a meme DEX ecosystem that retail investors dare to use, enjoy using, and are willing to participate in for the long term.

We do not position ourselves as a "short-lived project riding the World Cup hype"; instead, we leverage this once-in-four-years global hotspot as our initial stepping stone.



## 2. Background and Problems

In the past few cycles, we have observed several typical problems:



### Problem 1: Short-lived hype projects

A large number of World Cup, trending Meme, and GameFi projects only aim for a "pump and dump," making it difficult for players to engage in a long-term narrative; most people end up just watching others' success stories from the sidelines at high price points.



### Problem 2: The unsustainable "farm-sell-withdraw" model of traditional GameFi

New players farm, old players sell, and project owners withdraw. Once there is a gap in new capital or users, continuous token inflation and increasing selling pressure quickly trigger a death spiral.



### Problem 3: Lack of "accessible and sustainable long-term tracks" for retail investors

- Either they can only gamble on Memes invented by others;
- or they are discouraged by the high barriers to entry of DeFi/DEX products.

There are rarely paths that allow for participation with low costs while gradually scaling returns through time and execution.



### Our Solution

What we aim to do is create a **"World Cup → Prediction Market → DEX"** pathway that is affordable, understandable, and capable of accumulating value for ordinary people through long-term participation.

## 3. Diamond Hand Protection "Insurance Pool" Mechanism



To protect diamond hands who hold for the long term and contribute to the ecosystem without panic selling, we have designed an independent "Insurance Pool" mechanism to serve as a safety buffer for the entire ecosystem.

### 3.1 Sources of Funds

- **Iron Army Fund Injection:** \$100,000 from the \$1 million fund is injected into the insurance pool.
- **Presale Fund Injection:** 10% of the public presale funds are injected into the insurance pool.
- **Activation Fee:** The 0.001 BNB fee for player account activation enters the insurance pool.
- **Fee Reflow:** A portion of the transaction fees from Clutch GO FIFA games/football prediction markets is continuously injected into the insurance pool.

### 3.2 Core Function

After the main World Cup narrative concludes, should the market experience significant volatility, the insurance pool will serve as "floor funding" for true diamond hands who remain committed to the long term and refrain from panic selling during extreme market fear.

- **Through mechanisms such as mapping USDT/BNB to DEX Angel Round positions and long-term incentives;**
- **Extra protection and compensation are provided for their long-term commitment.**

In other words: The insurance pool is a safety insurance policy purchased by the builders of the platform and the diamond hands of the platform token for themselves; it is a guarantee that they will never face a total loss of their investment.

## 4. Community Relief Fund Mechanism

The culture of the Clutch DEX community is [People-Oriented]; it is a warm and supportive community. Therefore, an independent "Community Relief Fund" (reliefFund) has been specially designed.



## 4.1. Original Intention

**The goal of the Community Relief Fund mechanism is:**

To provide one-time humanitarian aid to community builders holding NFTs who face unforeseen life changes or sudden major family hardships.

**Typical scenarios include, but are not limited to:**

"Sudden unemployment," "major family crises (such as severe illness, accidents, etc.) resulting in extreme short-term financial pressure," and other individual cases assessed by the community as genuine hardships that align with relief principles.

The relief fund is not "**compensation for investment losses**"; it is exclusively for real-life hardships.

## 4.2 Sources of Funds

The funds for the Community Relief Fund mainly come from:

- **5% Initial Token Allocation:** Dedicated to the Community Relief Fund.
- **A portion of NFT-related revenue.**
- **Proportional injection into the relief fund** from payments used to purchase NFTs via Clutch.
- **A fixed percentage of NFT secondary market trading fees** injected into the relief fund.
- **Other donation sources** approved through community governance.

All fund flows will be traceable on-chain and regularly reported publicly to the community.

## 4.3 Eligibility and Prerequisites

To ensure that the relief funds are truly utilized for partners who are "community builders + facing genuine hardship," we have established the following basic conditions (draft):

### 1. Identity Requirements

- The higher the level of the Clutch World Cup NFT held, the higher the actual relief amount obtainable.



## 2. Hardship Conditions

- Applicants must **provide a basic explanation of their hardship** (excessive disclosure of privacy is not required).
- The community will conduct reviews based on **"trust + common sense judgment."**

## 4.4 Application and Review Process

To balance efficiency and fairness, the relief fund application will follow a simple and transparent process:

1. **Initial stage:** Community voting;
2. **Subsequent stage:** Voting by DAO Clutch and NFT holders.

### 1. Step One: Submit Application

Submit applications through the designated form or Telegram/X entry points.

**Fill in:** wallet address, NFT holding status, summary of participation records, brief description of hardship, and suggested application amount.

### 2. Step Two: Preliminary Review

Preliminary review will be conducted by a small-scale "Community Review Group" (which can consist of "Iron Army" representatives + community representatives);

**Verify basic conditions:** whether the applicant holds the designated NFTs, whether there is any obvious abuse, and whether there is a history of "FUD" (spreading fear, uncertainty, and doubt).

### 3. Step Three: Community Voting / Consensus Confirmation

For applications that pass the preliminary review, initiate a brief community vote (can be conducted weekly/monthly);

To avoid large-scale privacy leaks, only disclose necessary information (such as nickname + duration of participation + general description of hardship).

### 4. Step Four: Disbursement and Recording

Disburse one-time relief funds via on-chain transfers.

**Under the premise of protecting privacy, provide a report to the community:** total relief funds for the current period, number of recipients, and the remaining balance of the relief fund pool.



## 4.5 Quota and Anti-Abuse Mechanism

To ensure the sustainability of the relief fund pool, the community will establish a set of basic constraints (which can be fine-tuned by the DAO later):

- **Single-address relief limit:**

Each address / member is limited in the number of successful applications per lifetime (e.g., 1 time).

- **Single relief amount cap:**

Determined by factors such as NFT level, relief fund pool status, actual financial need, etc.

- **Regular public reporting:**

Monthly / quarterly disclosure of the relief fund pool's income and expenditure.

- **Explicit exclusions:**

- Losses resulting from personal high-leverage trading or contract liquidations are excluded from the scope of relief;
- Cases of pure "investment failure" that do not cause a significant impact on real life will not be considered as primary candidates.

- **The principle is:**

"Avoid abuse without turning a blind eye to genuine suffering."

## 4.5 Relationship with NFTs

- **The Community Relief Fund mechanism is closely tied to the Clutch World Cup NFT:**

NFTs are not just avatars or collectibles, but rather a comprehensive certificate of "Identity + Benefits + Relief Eligibility."

- **Designated Tier NFT Holders:**

Beyond airdrop weight, DEX benefits, and community governance, an additional qualification is added: "In critical moments, the community can give you a hand."

- **This is also one of the core messages Clutch DEX aims to convey:**



We are not just building games and a DEX on-chain; we also hope that in the real world, those who have truly stayed the course with us long-term know they are not alone when facing difficulties.

## 5. Burn Mechanism

To ensure a sustainable deflationary logic for CLUTCH tokens and to tightly bind ecosystem use cases with long-term value, Clutch DEX has designed a "One-time Initial Burn + Continuous Protocol Burn" mechanism.

### 5.1 Design Goals

- **The goal of the burn mechanism is not to create short-term hype, but rather to:**
  - Reduce long-term effective circulating supply and alleviate inflationary pressure;
  - Make actual product users the primary drivers of deflation;
  - Return a portion of protocol revenue to the token value system in a transparent and traceable manner.
- **Simply put:**

The more it is used, the more is burned, and the scarcer it becomes in the long run.

### 5.2 Initial Burn

Of the total theoretical token supply, 15% is permanently destroyed as the project's "initial deflationary baseline." These tokens are sent directly to a black hole address (an unrecoverable address) via an on-chain Tx prior to the pre-sale.

- **The destruction record will be via:**

On-chain transaction hashes publicly displayed.
- **Allowing anyone to verify:**

That the **actual circulating supply < theoretical total supply**, moving beyond mere verbal commitments.



### 5.3 Sources of Continuous Protocol Burn

Beyond the initial burn, the Clutch ecosystem will continuously generate deflationary actions through a "Protocol Revenue → Buyback → Burn" model across multiple business scenarios:

- **A portion of the transaction fees from the GO FIFA Battle Royale game.**

A fixed percentage of the transaction fees from each game round is allocated to the "Burn Pool."

- **A portion of the surplus from the World Cup prediction market.**

The protocol revenue from the prediction market (excluding the pure peer-to-peer betting pool) is executed by injecting a proportional amount into the Burn Pool for periodic buybacks and destruction.

- **A portion of the transaction fees from the NFT secondary market.**

A portion of the transaction fees will be collected when NFTs are traded on the secondary market:

- One part enters the Community Relief Fund.
- The other part is allocated to the Burn Pool for destruction.

The specific percentages for the items mentioned above will be determined and locked through official documentation and governance processes after the TGE (Token Generation Event). Any subsequent adjustments will require a community vote.

### 5.4 Execution Rules and Transparency

To ensure the burn mechanism isn't just "talk without action," it will adhere to the following principles:

- **Unified Black Hole Address**

All burn activities will be concentrated into 1–2 public black hole addresses, facilitating real-time tracking and data statistics by the community.

- **Periodic Execution**

Protocol revenue will not be processed through frequent, small-scale real-time operations. Instead, it will be executed through concentrated buybacks and burns on a fixed cycle (e.g., weekly or monthly). This approach reduces Gas waste and simplifies accounting reconciliation.



- **Public Disclosure**

Every buyback and burn event will be publicly disclosed through official channels:

- Burn Quantity;
- Corresponding Transaction (Tx) Hashes;
- Regular "Burn Reports" summarized within the community to establish a long-term, transparent record.

## 6. Overall Architecture: Two-Phase Ecosystem

### Phase 1: World Cup Phase (Traffic & Scenarios)

**Goal:** Use World Cup narrative memes + prediction games + prediction markets to onboard users.

- **Clutch Meme Coin (BSC Chain), the mascot for the World Cup in the USA:**

It features a distinct World Cup narrative and brand image, serving as the "primary calling card" for the entire ecosystem.

- **Prediction Game & Zero-Sum System (GO FIFA) — Beta Now Live:**

- **Current Core Gameplay:** Battle Royale (8 rooms, 1 room randomly eliminated, the remaining 7 rooms split the pot).
- **Key Features:** ~87.5% (7/8) win rate; smaller individual gains but highly addictive pacing, centered on the psychology of human gamesmanship.
- **Positioning:** Once the token is launched, this system will serve as a "light gameplay" option—either as a "high-risk entertainment" feature or a way for users to "grind for daily living expenses."

Model: Zero-sum + Deflationary Bias. Tokens circulate among players rather than being generated through infinite inflationary mining.

- **DEX Trading Arena Mini-game — Currently in Closed Beta:**



The Clutch DEX Ecosystem will launch a "DEX Trading Arena Point-based Mini-game" for closed beta testing.

- Users use mock capital (or points) within a simplified DEX interface to long/short (bet on price direction), rebalance portfolios, and compare ROI (Returns on Investment).
- **Purpose:** To familiarize users with DEX operational logic without the risk of real-market losses; it serves as both a game for "farming points" and a "risk-free leveling up" experience for future DEX users. The goal is to ensure that before the actual DEX goes live, users have already developed the habit of "knowing how to use a DEX and being confident in using a DEX."

### ● **NFT System (Clutch World Cup NFT) — Development Completed:**

We have issued a high-quality NFT collection centered around the World Cup and the Clutch IP.

- Hand-crafted over several months by our own community artists, these are not simple memes—they are the ultimate symbol of status within the ecosystem.
- **Benefits:** Includes airdrop boosters, high-stakes lottery access, physical merchandise giveaways, community "rescue funds," whitelist priority, DAO voting multipliers, exclusive private groups, and Angel Round allocations for the Clutch DEX, among others.
- **Format:** Enhancing engagement through a "Loot Box Style Mint" (Mystery Box).
- **How to Obtain:** A dedicated NFT section with detailed explanations is provided below.

### ● **World Cup Prediction Market Collaborations (Platform Integration in Progress):**

Plan: Collaborate with football match/betting platforms to provide liquidity (LP) using our native tokens, enabling the use of Clutch tokens for "match betting, event prediction," and other gameplay.

- **Essence:** Using a combination of narrative, gaming, and prediction to attract traffic and users to explore and participate in the ecosystem—all while enabling them to earn money and building genuine loyalty, rather than remaining at the level of "pure storytelling."



### Phase 2: DEX Phase (Value & Product)

**Goal:** To convert and settle early-stage traffic and consensus into our proprietary DEX product.

#### Implementation Path:

Step 1: Participate in the public beta game to earn points; during the pre-sale period, these points can be exchanged for "Shares" (vouchers for ecosystem airdrops).

Step 2: Launch of the Clutch token; driving deflation and circulation through the GO FIFA Battle Royale game, NFTs, and World Cup prediction platforms;

Step 3: After the World Cup, these will be mapped/converted into Angel Round positions for the DEX;

Step 4: Launch the DEX with open "airdrop farming" and viral referral (fission) mechanisms.

#### Enable Users To:

- Earn increased airdrop rewards through activities such as market making, trading, and referrals;
- Drive DEX depth and activity through genuine platform utility and usage;
- Launch the DEX token during the peak of the bull market (Long-term Goal).

**Positioning:** Clutch DEX is not "just another Meme coin." Instead, it is a strategic vehicle that "uses Memes and the World Cup prediction market to funnel retail investors into a specialized Meme DEX built specifically for them."

## 7 GO FIFA Game & Prediction Market

### 7.1 Core Circulation Scenarios for Clutch Token

After completing early-stage testing and the points-based public beta, Clutch DEX will upgrade the original "airdrop farming system" into a real token circulation ecosystem centered around the GO FIFA game and the World Cup prediction market. This ensures that CLUTCH possesses clear utility and consumption logic from the very beginning.



### 7.2 GO FIFA Battle Royale Game: Token Circulation and Deflation Engine

GO FIFA is the first core gaming product within the Clutch DEX ecosystem and serves as the primary high-frequency use case for the CLUTCH token.

- **Basic Rules (Mainnet Version):**

- 8 Rooms: Users choose one of eight rooms to join;
- Countdown: Once the countdown ends, the system randomly eliminates one room;
- Pool Distribution: All stakes from the eliminated room are distributed proportionally among the players in the remaining 7 rooms;
- Win Rate: With a win rate of approximately 7/8, the game leans toward a "steady and sustainable" entertainment-based wagering model.

- **Token Circulation Design:**

- CLUTCH tokens are used as stakes for game participation;
- Lost CLUTCH tokens (from the eliminated room);
  - ▷ 97% is redistributed among the rooms (a player-vs-player zero-sum game);
  - ▷ 3% is collected as platform fees, directed toward:
    - Insurance Pool / Community Relief Fund;
    - Burn Pool;
    - Market Dynamic Rewards (Trading volume fee commissions);
    - Platform Operations & Maintenance;

- **This means:**

GO FIFA is not a simple "farm-sell-withdraw" model; instead, it serves as a high-frequency utility and partial-deflation circulation engine.

- **Fairness Statement:**

- Game results are based on on-chain random numbers or Verifiable Random Function (VRF) solutions;
- The platform does not bet against players; it only facilitates matchmaking and settlement;
- All round results and fund flows are fully traceable on-chain.

- **The long-term goal of GO FIFA is to become:**

During the World Cup season, the primary gateway connecting World Cup sentiment, on-chain wagering, and CLUTCH token circulation.



### 7.3 World Cup Prediction Market: From Meme to Real-World Use Case

Once GO FIFA is operating stably, Clutch DEX will gradually launch the World Cup Football Prediction Market, enabling CLUTCH tokens to be authentically integrated into on-chain forecasting for global football tournaments.

- **Basic idea:**

- Use CLUTCH tokens to build a dual-LP pool for the competition.

- **Users utilize CLUTCH tokens to participate in various World Cup-related prediction games:**

- Match outcomes / goal counts / special events, etc.;
  - All settlements are automatically executed via smart contracts, ensuring no centralized bookmaking or manipulation.

- **Impact on CLUTCH:**

- **The party that loses the prediction:**

- ▷ Their CLUTCH will enter the LP / protocol surplus pool, resulting in a deflationary effect.

- **The party that wins the prediction:**

- ▷ Claim rewards from the LP according to the rules, forming a real "use token – earn token" closed loop.

- **Portion of protocol-level revenue:**

- Inject into (platform operation & maintenance pool / insurance pool / relief pool / burn pool) according to the predetermined ratio.

- **Product positioning:**

- Let "World Cup fans + crypto players" participate in the same narrative on the same field;
  - CLUTCH is not just a World Cup meme token, but the entry asset for the "prediction market + decentralized trading ecosystem".

- **To sum up:**

- The early "airdrop farming system" completed the task of accumulating seed users and addresses;



After the official TGE, GO FIFA Battle Royale Game + World Cup Prediction Market will become the two core usage scenarios for CLUTCH:

- **One is responsible for high-frequency usage and deflation;**
- **the other for real applications and long-term value capture.**

## 8 Clutch World Cup NFT: Acquisition and Benefits

The Clutch World Cup NFT serves as the core carrier of "World Cup fan memorabilia + financial benefits + identity badge + rights certificate + rescue eligibility" within the Clutch DEX ecosystem. It is **\*\*not\*\*** an NFT product launched by the community for monetization.

### 8.1 Basic NFT Design

- **Total supply: 10,000 pieces**
- **Rarity by tier:**
  - Exclusive Rare (e.g., 100 pieces)
  - Epic Rare (e.g., 1,000 pieces)
  - Fine Rare (e.g., 8,900 pieces)

Hand-drawn by community artists, created around the **\*\*World Cup theme\*\*** and **\*\*Clutch mascot IP\*\***.

### 8.2 Acquisition Methods (Principle: Not for separate sale, no token diversion)

**The overall principles of the NFT:** No independent sales, no separate NFT financing, no diversion of token value. They will be gradually distributed mainly through the following methods:

- **Complimentary with presale participation**

During the public presale, corresponding tiers of NFTs will be given away based on the participation amount and rules.



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- Presale contribution  $\geq 0.1$  BNB: Free mint 1 **\*\*Fine Rare NFT\*\***
- Presale contribution  $\geq 1$  BNB: Free mint 1 **\*\*Epic Rare NFT\*\***
- Presale contribution  $\geq 5$  BNB: Free mint 1 **\*\*Exclusive Rare NFT\*\***

Note: Each address can receive a maximum of 1 NFT per tier.

- **Redeem with CLUTCH after presale (if any remain)**

If any NFTs remain after the presale, they can be redeemed with CLUTCH after the token launch. All CLUTCH received from redemption will go into the community relief fund pool and will not be returned to the community.

- **Free circulation on the secondary market**

NFT holders can freely buy and sell NFTs with CLUTCH on the secondary market. A 3% transaction fee will be charged (100% allocated to the community relief fund pool), ensuring that NFT circulation continuously provides funding for the relief mechanism.

- **Simply put**

- NFTs are not used for financing, speculation or value diversion.
- Acquisition is tied to presale contributions, ecosystem participation, and CLUTCH usage.
- Every NFT transaction circulates and deflates CLUTCH, feeding back into the community safety net (relief fund pool).

### 8.3 Core Utilities of NFT

The value of the Clutch World Cup NFT does not lie in speculation, but in the long-term identity and rights it carries.

- **World Cup Fan Memorabilia & IP Value**

As a themed artwork tied to the 2026 World Cup cycle, it represents being a **\*\*witness to the earliest participants in Clutch DEX during this cycle\*\***.

- **Identity Badge**

Different rarities correspond to different levels of participation:



## Clutch DEX

- Regular Holder / Early Contributor / Core Builder;
- They serve as a status symbol in the community, Telegram, X, and offline events;
- They can be bound to subsequent benefits including beta access, private group discussions, and offline event invitations.

### ● **Rights Pass**

- **Airdrop Weight Bonus:**

With the same CP / Shares, holding an eligible level NFT grants additional weighting.

- **DEX Angel Round Quota Reservation / Priority Subscription Right**

In future DEX rounds, NFT holders will enjoy priority or guaranteed allocation.

- **Whitelist & Beta Priority Access**

Priority access to new products, features, and events.

### ● **Community Relief Eligibility**

Veteran community members holding specified-tier NFTs who encounter extreme circumstances such as unemployment or major family crises may submit a one-time relief application to the Community Relief Fund. The application will be evaluated and voted on by the community/DAO, and relief funds will be disbursed upon approval.

Clutch DEX is more than just a cold protocol—it is a **caring community**.

### ● **Symbol of Ecological Governance and Long-Term Participation (Future Expansion)**

- High-tier NFTs can be linked to governance rights in the future:

Users who hold a certain number or tier of NFTs will have higher weighting in DAO proposals and voting.

- Holding an NFT means:

A longer-term and deeper participation in the construction and decision-making of Clutch DEX.

### ● **AI NFT Customization Platform (Post-World Cup Upgrade)**

- Timing:

After the World Cup in August, the platform will upgrade and transform from a prediction market to a Meme DEX.



- AI Application to be launched simultaneously:

The Meme DEX will roll out an **\*\*AI NFT Customization Tool\*\*** alongside it, providing one-click Meme NFT issuance channels for all partnered Meme projects.

- Genesis NFT Benefits:

Genesis NFT holders enjoy ecosystem-level benefits and can participate in NFT airdrops related to all partnered meme coins (to be gradually unlocked according to rules).

- **Summary**

Clutch World Cup NFT is not a one-off product for sale, but:

a souvenir for the World Cup cycle, an identity badge for core players, a pass to long-term benefits, a key to the community relief fund mechanism, and an additional value-added asset.

## 9 Clutch DEX Airdrop Rules

### 9.1 General Principles

**Clutch's airdrop is mainly designed for three groups of people:**

- 1) All earliest players who activated their accounts with 0.001 BNB, participated in the GO FIFA public beta, and supported the project.
- 2) Long-term contributors: partners who actively promoted the project, upgraded their ranks, accumulated a large amount of CP, and exchanged them for Shares.
- 3) Highly active users: partners who continuously played GO FIFA with substantial in-game volume, or long-term community promoters.

**The goal is simple:**

To ensure early supporters are fairly rewarded: the more dedicated you are to promotion, the more actively you play GO FIFA, the more airdrops you will receive.



## 9.2 On-Chain Airdrop System: 0.001 BNB Activated Address

### Eligible Users:

All addresses that activated their accounts with 0.001 BNB during the public beta phase.

### Phase 1: TGE Basic Airdrop

At TGE, for all addresses that have paid 0.001 BNB for activation:

- Airdrop CLUTCH valued at no less than **0.001 BNB**,
- plus an additional reward multiplier of around **10%–20%** (depending on overall market conditions).

Objective:

- To cover all early supporters who contributed 0.001 BNB;
- To make every effort to ensure early supporters **\*\*are not disadvantaged\*\***.

### Phase 2: Market Cap Milestone Airdrop (Tiered Rewards Based on Market Cap)

Weighted by the number of **Shares** redeemed by users:

- Each time the **\*\*CLUTCH market cap increases by \$50 million\*\***, a round of market cap airdrop will be triggered.

Starting after TGE, with a maximum of **8 rounds** in total:

- Corresponding market cap range: approximately \$0 to \$400 million (each tier is \$50 million). The higher the market cap, the more rounds triggered; the more Shares you have, the more you get in each round.

Simple understanding:

Let's boost the market cap together, and we can all earn more rounds of "**growth rewards**".

### Phase 3: GO FIFA Game Contribution Airdrop

Calculate the cumulative turnover of all activated addresses in **GO FIFA** (both wins and losses count). Multiple tiers of airdrop rewards will be set based on turnover volume and activity. Even if you run out of points in the game, you will still get extra airdrop weight for one or more rounds as an "**active contributor**" as long as you participate earnestly over the long term.



## 9.3 Public Tasks & Event Airdrops

### 1. Official X (Twitter) Long-Term Task Airdrop

During the token presale period, Clutch will post pinned tasks on the official X (such as follow / like / retweet / leave BSC address) with the presale link.

All users who complete the assigned tasks and leave their address under the pinned tweet will receive a Clutch token airdrop (amount dynamically adjusted based on total participants + market conditions).

This is a **\*\*public airdrop entry\*\*** open to the entire network; no account activation is required to participate.

### 2. Extra Airdrop for Presale Participants

All addresses that participated in the presale with **\*\* $\geq 0.001$  BNB\*\***:

- In addition to the regular CLUTCH allocation from the presale;
- an extra CLUTCH airdrop worth approximately **\*\*0.001 BNB\*\*** (calculated at the TGE reference price).

In short:

If you participate in the presale, you will be regarded as someone who **\*\*truly believes in the project\*\*** and will receive an extra thank-you airdrop.

### 3. KOL Exclusive Task Airdrop

During the presale, we will launch special tasks with various KOLs, such as: follow the KOL + follow the official account + complete like, comment and retweet on specified tweets.

Addresses that complete tasks via KOL campaigns will receive a CLUTCH airdrop worth approximately **\*\*\$5\*\*** (the exact amount is dynamically adjusted based on market cap and campaign budget).

This is an extra benefit exclusively for users who learn about the project through KOLs.

### 4. Community Leaders / Studio Business Airdrop

After the token launch, we will cooperate with heads of various communities and studios who can bring in real users and long-term development.

These partner communities will receive a certain quota from the **\*\*business airdrop pool\*\***. The allocation rules (activity, user acquisition, tasks, etc.) will be agreed upon by the project team and community leaders.

This type of airdrop is mainly for those who help grow the project together.



## 9.4 Risks & Disclaimers

The above airdrop rules are the current draft plan for Clutch DEX. To ensure the long-term security and compliance of the project, the project team reserves the right to slightly adjust specific parameters (time, ratio, number of rounds, etc.) in extreme market conditions or in the event of major changes.

In any case, the core principle remains unchanged: **\*\*priority will be given to early participants, long-term supporters, and genuine contributors\*\***.

## 10 Community & Organizational Structure

### 10.1 Iron Army & Community

**History:** The community can be traced back to before 2021.

**Iron Army size:** The 120-member Iron Army was formally established in 2024. Each member paid a 0.1 ETH deposit, swore to be diamond-handed, and committed to building the project together. Over the past two years, almost no one has left.

**Responsibilities:** Preaching, promotion, testing, assisting in product and market development; supporting the entire project from a long-term perspective, rather than short-term speculation.

### 10.2 Supporting KOL Alliance

In addition to the Iron Army community, we will also build an alliance of **\*\*supporting KOLs + growing KOLs\*\***:

- 1. Core Supporting KOLs:** Recruit 30–50 members to participate deeply in development (including Space live streams, content co-creation, etc.).
- 2. Growing KOL Incubation:** Core KOLs will drive around 1,000 growing KOLs, forming a multilingual, multi-community Clutch crypto alliance.
- 3. Two-way empowerment:** The project provides funding and brand endorsement; the alliance supplies talent and traffic.

### 10.3 Community Fund & Company & X Verified Badge



In addition to the Iron Army community, we will also establish an alliance line consisting of **\*\*long-term supportive KOLs + growing KOLs\*\***.

- **Iron Army Fund:** A \$1 million Iron Army Fund was established internally in December 2025.
  - Community founder Buluer personally contributed **\*\*\$400,000\*\***.
  - Community partners contributed a total of **\*\*\$400,000\*\***.
  - **\*\*\$200,000\*\*** is reserved for development talents and in-depth cooperation KOLs in prediction markets, NFT trading platforms, and DEX.
  - Fund wallet address (BSC):0x987ef0fecccafaab65709a561fbc925ae45f6a68 (verifiable on BscScan).
- **Registered Company:** CLUTCH DEX INVESTMENT COMPANY LTD. (Canada)
  - Company No.: 1001481492
  - Province of Registration: Ontario, Canada
- **Company Mission:** To enable more ordinary people to succeed in crypto through a clear, accessible, and sustainable path from "World Cup to DEX"—using time and execution, not just luck—to write their own crypto success story.

## 11 Roadmap (Simplified Version)

Note: The following are planned goals, subject to flexible adjustments based on market conditions and development progress. They represent visions, not commitments.

### Phase 1: From launch to late February (Angel Round)

- Complete the \$1 million angel round fund.
- Launch open beta for game points airdrop (GO FIFA Battle Royale, Lucky Wheel).
- Conduct early market education to build consensus and user base.
- Establish the "Thousand-Person KOL Alliance".
- Develop NFT creation and DEX.



### **Phase 2: Late February – Early March (Presale & Clutch Token Launch)**

- Release the token economic model and airdrop plan.
- Launch NFT Mint.
- Public presale based on the team's market valuation.
- List Clutch token (global marketing with World Cup heat).
- Establish a subsidy fund for play-to-earn studios and list on major CEXs.

### **Phase 3: June – September (World Cup Kickoff: Football Bar Partnerships & Prediction Markets)**

- Integrate with football match prediction platforms, using Clutch as LP to circulate the token in scenarios such as match betting and prediction.
- Attract global football betting enthusiasts (Note: Some regional IPs will be blocked in compliance with local laws and regulations).

### **Phase 4: After the World Cup (Insurance Pool Bottoming & Mapping Stage)**

- Clutch tokens are matched with USDT in the insurance pool (mapped to the DEX angel round stage).
- Launch DEX airdrop-driven fission and user education across bull and bear markets.
- Establish dedicated Clutch DEX studios worldwide.

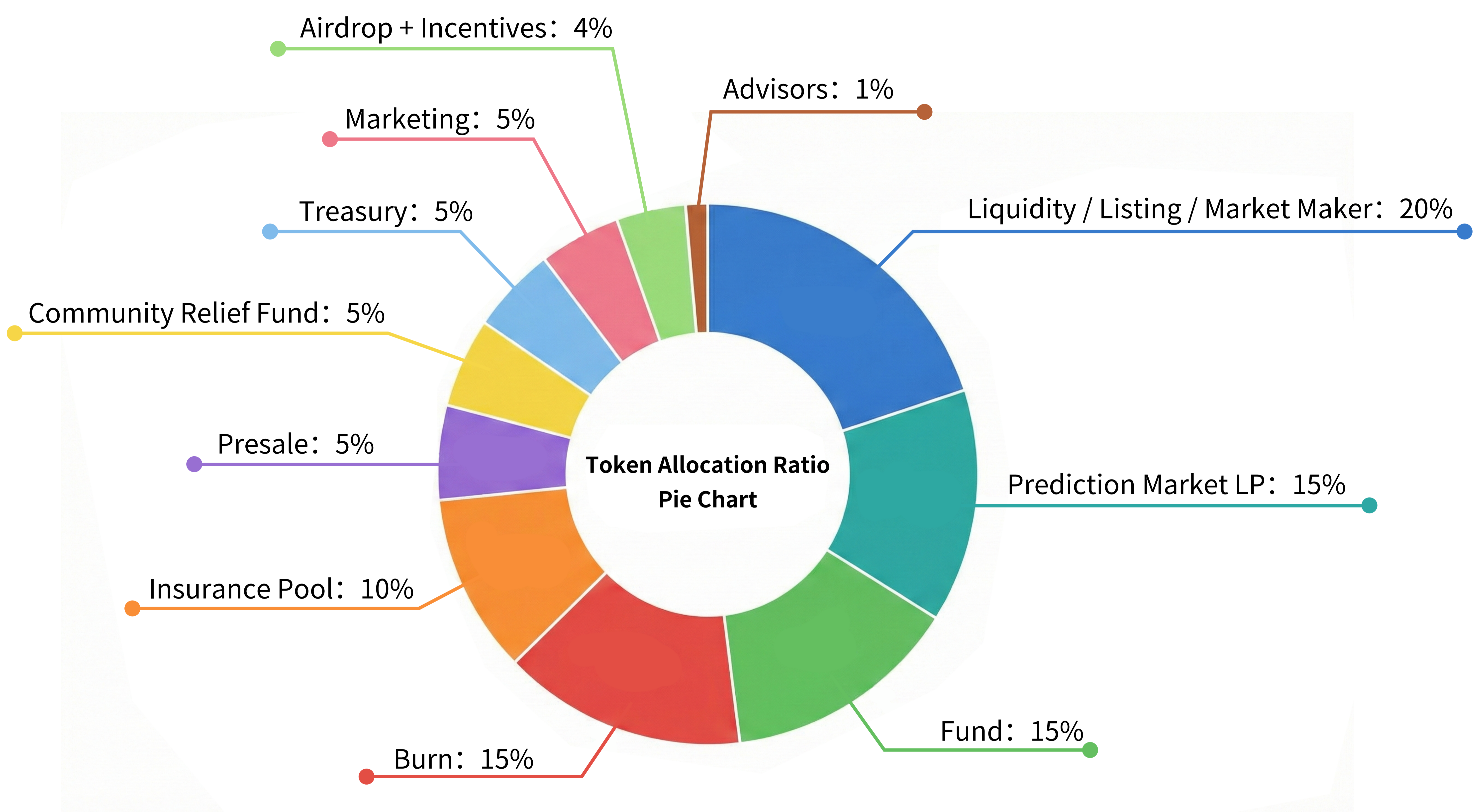
### **Phase 5: DEX Maturity Stage (Long-term Vision)**

- List Clutch DEX token during the bull market.
- Develop the DEX into a genuine meme DEX for retail investors with real users and deep trading liquidity.
- Launch a Meme DEX + AI one-stop Meme NFT creation channel, converting trending momentum into long-term trading and ecosystem revenue.



## 12 Tokenomics & Presale Plan

Token Economics Model	
<b>Public Chain</b>	BSC
<b>Full Token Name</b>	Clutch DEX Token
<b>Token Symbol</b>	Clutch
<b>Total Supply</b>	1,000,000,000 tokens (1 billion tokens)
<b>Decimals</b>	Default: 18 decimals, same as BNB.



<b>Liquidity Related</b>	<b>35% = 20% (Liquidity / Listing / Market Maker) + 15% (Prediction Market LP)</b>
<b>Protection</b>	<b>30% = 10% (Insurance Pool) + 5% (Community Relief Fund) + 15% (Burn)</b>
<b>Team / Fund</b>	<b>16% = 15% (Fund) + 1% (Advisors)</b>
<b>Marketing &amp; Community</b>	<b>19% = 5% (Presale) + 4% (Airdrop + Incentives) + 5% (Marketing) + 5% (Treasury)</b>



## 12.1 Structure

- **20% Liquidity / Listing / Market Making**

Used for initial LP on DEX, CEX listing and market making maintenance; no short-term selling in the secondary market.

- **15% Prediction Market LP (Locked & Non-circulating)**

Dedicated liquidity support for the World Cup prediction market, scheduled to be locked until June 2026, and used **\*\*only\*\*** for prediction market LP.

- **15% Fund (125-member Core Team Angel Round)**

- Subscribed by 125 core members via a \$1M fund.
- 30% unlocked at TGE (price  $\approx$  presale price range), 60% linearly unlocked at 5% per week after one month, 5% donated to the **\*\*Community Relief Fund\*\***, 5% donated to the **\*\*Insurance Pool\*\***.

- **15% Burn (pre-burn before presale)**

For one-time burn before TGE/listing to reduce theoretical max supply and enhance long-term scarcity.

- **10% Insurance Pool**

A dedicated protection plan for long-term holders and "diamond hands." Specific rules (participation period, behavior requirements, distribution method) will be openly discussed by the community and announced separately.

- **5% Public Presale**

Scheduled to launch in **\*\*early March\*\***:

- Raise range: 1,500–5,000 BNB
- Presale tokens **\*\*fully liquid at TGE\*\***, no extra vesting
- Price corresponds to an FDV range of ~\$20–80 million

- **5% Community Relief Fund**

Used with the **\*\*Clutch NFT Relief Fund\*\*** mechanism. For long-term community members who have encountered major hardships, distributed under public rules and community review.



- **5% Treasury**

Used for subsequent governance proposals, ecosystem expansion and strategic partnerships.

- **4% Airdrop + Incentives**

Used for:

- Public beta tasks, mini-games, GO FIFA;
- Airdrops for early addresses / loyal community members;
- Incentives for genuine contributions (content, offline promotion, tech, operations).

- **5% Marketing**

KOL collaborations, advertising, event expenses, offline roadshows, etc. To be gradually used with **\*\*transparent budgeting + periodic reviews\*\***.

- **1% Advisor Pool**

For strategic advisors who provide long-term in-depth support, with **\*\*linear vesting\*\***.

0% unlocked at TGE; 100% linearly unlocked at 5% per week after one month.

## 12.2 Public Presale Allocation

- **Use of Proceeds from Presale**

- Presale Allocation: **5% (fully liquid at TGE)**
- Fundraising Target: **1,500–5,000 BNB**

- **Planned Allocation of Proceeds from Presale**

≈ **90%**:

- Liquidity before and after launch (DEX LP + CEX market making)
- Marketing (KOLs, advertising, events)
- Buyback & price support (executed based on trading and product data, coordinated with marketing)

≈ **10%**:

- Inject into the **\*\*insurance pool\*\*** to provide insurance for every diamond hand.



### 12.3 Additional Benefits

● **NFT airdrop for presale participants**

During the public presale, corresponding-tier NFTs will be awarded according to the participation amount and applicable rules.

Note: Each address may receive a maximum of 1 NFT per tier.

- Presale contribution  $\geq$  0.1 BNB: free mint of one premium rare NFT.
- 参与预售额  $\geq$  1bnb 可免费 mint 一张极品稀有nft
- 参与预售额  $\geq$  5bnb 可以免费 mint 一张专属nft
- 参与预售额  $\geq$  10bnb 赠送等值投资额 10%的 DEX 天使轮代币

## 13 Team Development Stage & Internal Valuation Range

The following is a **\*\*conservative reference range\*\*** for the project’ s market valuation based on progress at different stages. It does **\*\*not\*\*** constitute a formal pricing or return commitment.

Stage	Core Milestones	Valuation Reference Range	Funding Plan
Iron Army Establishment Stage	130 Iron Army members, 0.1 ETH staked per person, 2-year preparation	3-7 M	Angel Round: \$100,000,000
Angel Round & Product Prototype & Clutch Presale	\$1,000,000 fund allocated NFT / GOFIFA Game / Prediction Market	20-80 M	Presale: 1,500 BNB ~ 5,000 BNB
DEX Launch	DEX fully promoted and adopted across the network	100-500 M	To be continued



## 14 Contact Information & Official Channels

For the latest updates, event schedules, presale information, and technical developments regarding Clutch DEX, please refer to the official channels below:

<b>Official Website / DApp</b>	<a href="https://gofifa.io/">https://gofifa.io/</a>
<b>Official X (Twitter)</b>	<a href="https://x.com/Clutch_DEX">https://x.com/Clutch_DEX</a>
<b>Official Telegram Community</b>	<a href="https://t.me/FIFAWorldCupDEX">https://t.me/FIFAWorldCupDEX</a>
<b>TG Announcement Channel</b>	<a href="https://t.me/GOFIFAWorldCupDEX">https://t.me/GOFIFAWorldCupDEX</a>
<b>Email (Business / Cooperation)</b>	<a href="mailto:admin@clutchdex.com">admin@clutchdex.com</a>

Risk Warning: Clutch DEX is a high-risk crypto experimental project. We do not guarantee any form of capital preservation or fixed returns. Please only participate with funds you can afford to lose entirely, and be sure to obtain information through the official channels above to guard against counterfeit accounts and scams.

The World Cup serves as our traffic entry point, while DEX is where our value takes root. Welcome everyone willing to stay with us for the long term—let's move forward together from now until that day.